Privacy Statement

Last Updated August 15, 2017

Information Practices

Cameron County Education Initiative Inc. (CCEI Inc.) understands that security and privacy are important issues for visitors to our web site (the “Site”) and recognizes our obligations to keep your information secure and confidential. That is why we maintain the following standards to help protect information that personally identifies you. We may modify this Privacy Policy (the “Policy”) at any time, and, accordingly, we urge you to frequently review the Policy. By using the Site and providing us with your personally identifiable information, you consent to our collection and use of such information as described in this Policy. For the purpose of this Policy, “we,” “us,” and “our” refer to Cameron County Education Initiative Inc. (CCEI Inc.) and the terms “you” and “your” refers to you as a user of this website.

Collection of Information

You may be asked to voluntarily provide your name, address, phone number, email address or other personally identifiable information (“Personal Information”) to have access to some features of the Site. Additionally, if you send us an email, we will record the email address from which you send your message. You may always refuse to provide your Personal Information, however, this may lead to our inability to provide you with certain offerings, services or products. We or our business partners may also collect information that is anonymous, such as your IP address (a number used to identify your computer on the Internet), the type of browser you are using, information about your online activities such as the pages you have accessed or search terms you enter, click-through URLs, referral URLs and domain name tracking (“Anonymous Information”), through the use of cookies or by other means. We will not match this Anonymous Information with any Personal Information. We hope that, by using Anonymous Information, we can update the site to make it more useful to you and other users.

Use of Information

CCEI Inc. generally will use Personal Information collected on this Site to contact you in response to your inquiries, to provide services requested by you, to alert you to changes in goods and services, and to provide you with requested information regarding us or our services.  We may also provide newsletters or bulletins.  By submitting your email address at the Site, you agree to receive materials from us by a variety of methods including phone (both mobile or home, dialed manually or automatically), email, mail, and text message. Additionally, calls may be monitored or recorded for quality assurance. CCEI Inc. may work with associated businesses, which may perform certain functions on our behalf, such as sending email messages, managing data, processing credit card payments or providing services to users. These businesses have access to your Personal Information only to the extent necessary to perform these specific functions and may not use it for any other purpose. We also reserve the right to disclose and transfer your personal information as required by law and when we believe that disclosure or transfer is necessary to protect our rights and/or to comply with a judicial proceeding, court order, when legal process is served on our Site.  Anonymous Information may be used by us or disclosed to third parties in order to better understand which parts of the Site users are visiting, to improve the content of the Site, and for marketing, advertising, or research purposes.  We reserve the right to maintain, update, disclose or otherwise use Anonymous Information, without limitation.

If CCEI Inc. is involved in the sale of a substantial portion of its business assets, Anonymous or Personal Information may be among the transferred assets. We reserve the right to transfer any Personal Information, Anonymous Information or any other information you disclose to us to any successor to our business in whole or in part, whether by merger, corporate consolidation, sale of assets, or otherwise.

Privacy of Children

CCEI Inc. encourages parents and guardians to be aware of and participate in their children’s online activities. We strictly adhere to the Children’s Online Privacy Protection Act and will not knowingly collect, use or disclose Personal Information from any child under the age of 13 in any manner that violates this law and no part of our Site is structured to attract anyone under 13.

Your Opportunity to Opt-Out of Email Advertising

In the event you do not wish to receive promotional email from CCEI Inc., follow the opt-out instructions contained within the body of any email message you receive or send an email message to [insert email address you would like to use to receive these requests] with the word “UNSUBSCRIBE” in the subject line of the email.

Cookies

When you visit the Site, CCEI Inc. or a third, party may store or recognize some information on your computer in the form of a “cookie” or similar file that can help us in many ways. For example, cookies allow us to tailor the Site to better match your interests and preferences. “Cookies” are small pieces of information stored on your hard drive.  Our Site may utilize cookies to collect information about how our Site is used.  Information gathered from cookies may include the date and time of visits, the Site pages viewed, viewing and other options chosen as preferences regarding our Site, time spent at our Site and the websites that you visited just before and just after your visit to our Site.  We reserve the right to retain cookie data indefinitely.  If you do not wish to transmit “cookie” information, you can erase cookies from your computer hard drive, block all cookies or receive a warning before a cookie is stored. Please refer to your browser instructions to learn more about these functions. If you reject cookies, the functionality of the Site may be limited, and you may not be able to take advantage of some of the Site’s features.

Links and Data Collection Practice of Third Parties

The Site may contain links to other sites on the Internet that are owned and operated by third parties. We do not endorse such sites and are not responsible for the collection or use of your Personal Information, cookies or Anonymous Information, nor are we liable for the accuracy of the privacy policies and/or terms and conditions of any third parties.  You should read the privacy policies of such third party websites to make sure that you agree to their terms before using such websites.

Security

We have policies and procedures in place to protect the privacy and confidentiality of your Personal Information that we collect and maintain. We have security measures in place to protect against the loss, misuse, and alteration of personal information under our control, and we follow generally accepted industry standards to protect the personal information submitted to us.  However, no method of transmission over the Internet, or method of electronic storage, is 100% secure.  Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

Contacting CCEI Inc. or Modifying Your Personal Information

If you have any questions or comments about this Policy or wish to update your Personal Information provided to us, please [contact us](http://www.vistacollege.edu/contact-us/). Please provide a concise communication with complete information, including your contact information.

Your California Privacy Rights

California Civil Code Section 1798.83 permits California residents who have provided personal information to us or our third party advertisers and marketing partners, if any, to request certain information regarding our disclosure of personal information to third parties for direct marketing purposes.  Request should be submitted via email to [insert email address you would like to use to receive these requests].  Within thirty days of receiving such a request, we will provide a list of the categories of personal information disclosed to third parties for direct marketing purposes during the immediately preceding calendar year, if any, along with the names and addresses of these third parties, if any.  This request may be made no more than once per calendar year.

Special Note to International Users

This website is hosted in the United States and is intended for and directed to users in the United States. If you are accessing the Website from the European Union, Asia, or any other region with laws or regulations governing personal data collection, use, and disclosure, that differ from United States laws, please be advised that through your continued access and use of this website (which is governed by U.S. law, this Privacy Notice, and our Terms of Use) you are transferring your personally identifiable information to the United States and you consent to that transfer.